**SPONSORSHIP REQUEST FORM**

1. Name of the event:
2. Date of the event:
3. Location:
4. Name, address, contact number of event owner (if a company, then please provide VAT Registration No., Business Registration and year of incorporation)
5. Objective of the event:
6. Nature of event (music, sports, adventure, etc.):
7. Event description (maximum 150 words):
8. Total budget for the event:
9. Expected contribution from Sri Lanka Tourism:
10. Endorsement and facilitation:
11. Endorsement, facilitation and financial support:
12. Sponsors involved (title sponsor, associate sponsor and others):

We hereby agree to provide a comprehensive satisfactory report according to the agreed format of deliverables including the following information within 30 days of completion of the event :

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| **1. Publicity for Sri Lanka as a tourism destination overseas-**  - Awareness generated locally and internationally-  - International profile and reputation enhancement -  - Goodwill and understanding promoted locally and internationally –  - On site event branding done locally and internationally - |
| **2. Enhanced arrivals as a result of the event -** |
| **3. Income generation**   * Visitor expenditure - * Impact on community/private sector business - |
| **4. Celebrity endorsements for the destination -** |
| **5. Impact/ participation of visitors in the country -** |
| 1. **Impact on industries/community, etc. -** |
| 1. **Potential for this event to be a signature event for the destination -** |
| 1. **Coverage from traditional , new media and earn media for the destination -** |
| 1. **Other relevant information** |

\*Check list for proposal submission completed Yes

We hereby certify that the above information is true and correct to the best of my knowledge and appreciate if you could process the project proposal and provide us the feedback.

Signed:

Signature of the Applicant :Date :

Company stamp :