

EVENTS CALENDAR 2020

No	Event Name	Date	Venue	Event Promoter/ Organizer	Description of the Event
01	Colombo Marathon	05 th January 2020	Colombo	NEB Sports (PVT)LTD	<ul style="list-style-type: none"> • NEB sports PVT LTD is an organization which conducts and promotes Sports in India • Colombo Marathon is conducted for promote tourism in country as well as to promote health and fitness in urban lifestyle.
02	Duruthu Perahera 07 th – 9 th January 2020	07 th – 09 th January 2020	Kelaniya Raja Maha Viharaya	Sri Kelaniya Raja Maha Viharaya, Kelaniya	<ul style="list-style-type: none"> • The Duruthu Perahera is one of the most culturally glorious celebrated by devotees annually during the month of January. • This event is primarily focused on showcasing the unique culture and heritage of Sri Lanka. • This event will consist of three processions which will happen at night on three consecutive days. • Many tourists and locals arrive to watch the parade since it is held in a suburb of Colombo. • The Perahera is broadcasted via local and international media.
03	Navam Perahera 07 th & 08 th February 2020	07 th & 08 th February 2020	Gangaramaya Temple	Gangaramaya Temple <u>Tel:0112327084</u>	<ul style="list-style-type: none"> • Navam Maha Perahera happens to be the most colorful and prestigious Buddhist cultural pageant held in Sri Lanka. Navam Maha Perahera is celebrated once a year. Navam Maha Perahera is one of the most important religious and cultural events in Sri Lanka.

				<p><u>Email:gt@gangaramaya.com</u></p> <p><u>Web:www.gangaramaya.com</u></p>	<ul style="list-style-type: none"> • Millions of people witness this Navam Maha Perahera event every year, including an estimated 10,000 tourists who land in Colombo during Navam Maha Perahera event. • The highlight of this festival is the colorful elephant pageant when the streets of Colombo transform under the weight of 100 decorated elephants. • The Gangaramaya Temple, located at Hunupitiya by picturesque Beira Lake is the venue of Navam Maha Perahera festival where all the action takes place. The inaugural parade is attended by over 1000 performers and school children waving colorful flags on the way. • Giving a befitting company to the procession, there is percussion bands, conch shell blowers, stilt-walkers, flutist and drummers who fill the air with sound and music.
04	NAPSL 40 th Anniversary International Photo Meeting	07 th – 14 th February 2020	Colombo		<ul style="list-style-type: none"> • International Photo Meeting by NAPSL (National Association of Photographers - Sri Lanka is the first International Photographic forum organized in Sri Lanka. • This is an International photographic event facilitating foreign photographers to visit Sri Lanka and participate in photographic tours to witness Sri Lankan heritage, culture and natural scenic beauty. • It is consisting of an inaugural ceremony followed by cultural events and photographic tours to heritage, scenic and wildlife sites.

05	Ultra X Sri Lanka 2020	21 st – 29 th March 2020		Sam Heward	<ul style="list-style-type: none"> ● Ultra – X was created by Jamie Sparks and Sam Heward to formalize and improve accessibility of multi- day racing ● It is a 250km, 5 day race series held in exotic and inspiring locations around the world and in 2020 they have five races, Sri Lanka, Jordan, the Azores, Australia and Mexico. ● It will form long term relationships with local communities which will boost the local economy, provide opportunities and media coverage to the area.
06	Sancharaka Udawa 2020	May 2020	BMICH	<p>Sri Lanka Association of Inbound Tour Operators</p> <p>Contact Person:</p> <p>Tel:011 2421745</p> <p>Email:slaito@chamber.lk</p> <p>Web:www.slaito.com</p>	<ul style="list-style-type: none"> ● Provide opportunities for those less exposed tourism related enterprises to create a platform for networking and building vital links with the tour operators and other stakeholders for the entire wider spectrum of the tourism industry. ● Create a platform for people out of the tourism industry to enter by being able to network and build vital links with government departments and local service providers ● Provide opportunities to industry stakeholders with minimum exposure, to mainstream tourism. ● Introduce new niche products and services to the Tourism Industry

07	Wadduwa Posen Maha Perahera 2020	June 2020	Wadduwa	<p>Sri Samudrarama Viharaya</p> <p>Contact Person: Tel: 0382232564</p>	<ul style="list-style-type: none"> • This festival will give an opportunity to highlight the culture to the tourists and it will enhance the economic and social development of the locals. • High quality publicity on Sri Lanka culture and heritage • Develop religious and research tourism using vibrant cultural diversity of Sri Lanka.
08	The Amateur Golf World Cup	June – July 2020		<p>LeClub Golf International Bruno LELIEUR, 123, Rue du Chateau 92100 Boulogne – Billancourt</p> <p>Email: blelieur@leclub-golf.com</p> <p>Tel.: +34 660 481 827</p>	<ul style="list-style-type: none"> • Created in 2014 by LeClub Golf, The Amateur Golf World Cup aims to be one of the most important Amateur Tournament of the World. • LeClub Golf is a subsidiary of the UGOLF Group, the European leader in Golf Course Management with 54 Golf in management in France and Spain. • The 2020 Final is organized in close collaboration with Crystal Holidays with the aim of producing the most significant impact on golf tourism as a focus of tourism development in Sri Lanka • 20-24 Countries to Be in International Finals. France, Belgium, Ireland, Portugal, Italy, Spain, Sweden, Germany, Austria, Slovakia, Poland, Czech Republic, Reunion, French Polynesia, Morocco, Pakistan, Japan, United States, New Caledonia, India and of course a team from Sri Lanka. • In total nearly 120 people attending the event and nearly a million golf players will be impacted by the event since the start of the national qualifications.

09	International Healthcare Exhibition	July 2020		National Chamber of Commerce of Sri Lanka	<ul style="list-style-type: none"> ● ‘International Healthcare Exhibition 2020 will be an international scale exhibition to take place for the 14th time. ● This event presented by National Chamber of Commerce of Sri Lanka in partnership with the Ministry of Health, Nutrition and Indigenous Medicine and other Government Institutions to showcase the high stands of healthcare in Sri Lanka and the future potential that the industry can offer both locally and internationally. ● Focused audience will be participating from India, Bangladesh, Pakistan and Sri Lanka. ● They expect companies engaged in indigenous and western medicinal healthcare products and service providers including wellness promotion organizations and wellness tourism from many countries to take place at this event as exhibitors.
10	Kandy Perahera	August 2020	Temple of tooth	<p>Sri Dalada Maligawa</p> <p>Tel:0812232816</p> <p>Email:info@sridaladamaligawa.lk</p> <p>Web:www.sridaladamaligawa.lk</p>	<ul style="list-style-type: none"> ● Kandy Esala Perahera is one of the oldest cultural and religious festivals in the world which is taking place annually in Kandy. ● Kandy Esala Perahera is one of the main tourist attracting events of the year attracting over 200,000 tourists every year as the city of Kandy is a recognized World Heritage Site by UNESCO.
11	Arugam Bay International Half Marathon 2020	August 2020	Arugam Bay	<p>Arugam Bay Development Forum</p> <p>Contact Person:</p>	<ul style="list-style-type: none"> ● Arugam Bay International Half Marathon is held at Arugam Bay since 2016. ● As an innovative project, the half marathon will increase tourism, whilst providing educational support on health and wellness to the local community, subsequently also generating substantial economic growth.

				<p>Email:hajith24@gmail.com</p> <p>Web:www.adfarugambay.org</p>	<ul style="list-style-type: none"> • This event will highlight Sri Lanka as a tourist destination with an updated slogan of “Rise up Sri Lanka’
12	Cinnamon Future of Tourism Summit 2020	September 2020	Cinnamon Grand	<p>Cinnamon Hotels & Resorts</p> <p>Contact Person: Dileep Mudadeniya-Head of Brand Marketing</p> <p>Email:dileep@cinnamonhotel.com</p>	<ul style="list-style-type: none"> • Tourism, which accounts for a significant percentage of the country’s gross domestic product, has suffered as tourists from around the world cancelled hotel and flight booking fearing the current situation • Cinnamon Future of Tourism Summit will be the platform to be a part of the strategy to discuss an effective recovery plan and position this event as the key recovery thought leadership initiative for the industry.
13	World Surfing League 2020	August – September 2020	Arugam Bay	<p>Surfing Federation</p> <p>Contact Person: Mr. Hiran Ukwatte-President</p> <p>Tel: 0776584400</p> <p>Email: hiran@amaloh.com</p>	<ul style="list-style-type: none"> • The World Surf League would welcome a high-level professional surfing event at Arugam Bay in Sri Lanka 2020. • This event promoting professional surfers as world class athletes • Celebrating the history, elite athletes, diverse fans and dedicated partners who together embody professional surfing.

14	Beach Volleyball event	December 2020			<ul style="list-style-type: none"> ● Beach Travels Sweden AB is a leading organizer of Beach volley camps and events in Scandinavia. ● Since 2016 they tried to make a long term solutions with Sri Lanka, to establish Sri Lanka as a new destination. ● Promote Sri Lanka as a destination and Sri Lanka beach Volley as a camp in the world of volley ball and will generate new tourist visitors additional to the visitors of the training camp (minimum 500 tourists extra a year)
15	So Sri Lanka Tourist Fest 2020	December 2020	Galle Face or Arcade Independence Square	<p>SLTPB and tourism institutions under the Ministry of Tourism and Aviation</p> <p><u>Tel:0112426800</u></p> <p>Email:info@srilanka.travel</p> <p>Web:www.srilanka.travel</p>	<ul style="list-style-type: none"> ● SLTPB together with other tourism institutions under the Ministry of Tourism and Aviation organizing the ‘So Sri Lanka Tourist Fest’. ● With the month of December is the peak month for tourist arrivals and festivities, the idea behind this is to portray celebrating the food, culture, shopping, and entertainment at one venue. ● Tourist Fest became one of the signature events that was held in a glamorous and grand scale during the past three years, with the participation of outpouring numbers of both local and foreign fun enthusiast. ● Due to the winter season, most foreign tourist visit Sri Lanka to celebrate the festive season of Christmas where they would engage in various activities of the Tourist Fest will be available for tourists and locals to enjoy the days leading up to Christmas.

16	Dubai EXPO 2020	20 th October 2020 - 10 th April 2021	Dubai – United Arabia Emirates	Sri Lanka Export Development Board	<ul style="list-style-type: none"> ● The world Expo is one of the oldest and largest international event taking place every 5 years, lasting for 6 months to share ideas and work together towards implementing innovative and creative program through common theme. ● Sri Lanka export Development Board has been designated as the responsible national authority for Sri Lanka ● This has been divided in to 3 main zones as “Opportunity, Sustainability and Mobility” and Sri Lanka participate under the theme of Opportunity. ● Sri Lanka is responsible in product displaying on: <ul style="list-style-type: none"> ❖ Ingenious products such as Tea. Apparel, Food and Beverages, Rubber Products etc. and ingenious services such as Heritage and culture, Contemporary Cuisine, Fashion etc. ❖ Sector focus seminars ❖ Experimental events such as fashion shows, culinary challenge, tea testing, cultural events etc. ❖ Monthly country focused investment promotion seminars. ❖ Destination promotion activities covering wellness culture, heritage site, wildlife, adventure, sports etc.
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